UNI ED STATES DISTRICT COURT SOU HERN DISTRICT OF NEW YORK

13 CIV 5226

Ruby Franklin,

Plaintiff.

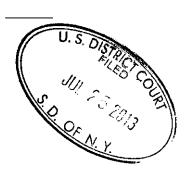
v.

Midl 1d Credit Management, Inc.; and DOES 1-10. nclusive.

Defendants.

Civil Action No.:

COMPLAINT



For this Complaint, the Plaintiff, Ruby Franklin, by undersigned counsel, states as follo s:

JURISDICTION

- 1. This action arises out of the Defendants' repeated violations of the Fair Debt

 Colletion Practices Act, 15 U.S.C. § 1692, et seq. ("FDCPA"), and the invasions of the

 Plain ff's personal privacy by the Defendants and their agents in their illegal efforts to collect a consumer debt.
 - 2. Supplemental jurisdiction exists pursuant to 28 U.S.C. § 1367.
- 3. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b), in that the Defe dants transact business in this District and a substantial portion of the acts giving rise to this ε tion occurred in this District.

PARTIES

- 4. The Plaintiff, Ruby Franklin ("Plaintiff"), is an adult individual residing in Peek till, New York, and is a "consumer" as the term is defined by 15 U.S.C. § 1692a(3).
- 5. The Defendant, Midland Credit Management, Inc. ("MCM"), is a California busir ss entity with an address of 8875 Aero Drive, Suite 200, San Diego, California 92123,

operating as a collection agency, and is a "debt collector" as the term is defined by 15 U.S.C. § 1692 (6).

- 6. Does 1-10 (the "Collectors") are individual collectors employed by MCM and whos identities are currently unknown to the Plaintiff. One or more of the Collectors may be joine as parties once their identities are disclosed through discovery.
 - 7. MCM at all times acted by and through one or more of the Collectors.

ALLEGATIONS APPLICABLE TO ALL COUNTS

A. 1 le Debt

- 8. The Plaintiff allegedly incurred a financial obligation the "Debt") to Credit One Bank the "Creditor").
- 9. The Debt arose from services provided by the Creditor which were primarily for fami., personal or household purposes and which meets the definition of a "debt" under 15 U 3.C. § 1692a(5).
- 10. The Debt was purchased, assigned or transferred to MCM for collection, or MCM was on ployed by the Creditor to collect the Debt.
- 11. The Defendants attempted to collect the Debt and, as such, engaged in "corr nunications" as defined in 15 U.S.C. § 1692a(2).

B. N CM Engages in Harassment and Abusive Tactics

- 12. Within the last year, MCM contacted Plaintiff in an attempt to collect the Debt by placing numerous calls daily to Plaintiff's cellular telephone.
- 13. At all times mentioned herein, MCM contacted Plaintiff on her cellular telephone using an automated telephone dialing system ("ATDS") and/or by using artificial or pre-recorded mess ges.
 - 14. Plaintiff never provided her current cellular telephone number to Creditor or

MCl as a means to contact her.

- 15. When Plaintiff answered MCM's ATDS telephone calls, she heard either a prerecor ed message directing her to return MCM's call or Plaintiff heard an extended period of dead ir only after which a live representative came on the line.
- 16. During the telephone calls when Plaintiff was able to speak with MCM, she requested MCM cease all calls to her as she was disputing the Debt with Creditor.
 - 17. MCM did not identify the name of its company to Plaintiff.
- 18. Despite such requests, MCM continued to hound Plaintiff with ATDS calls in its effor to collect the Debt.

C. I aintiff Suffered Actual Damages

- 19. The Plaintiff has suffered and continues to suffer actual damages as a result of the Defe dants' unlawful conduct.
- 20. As a direct consequence of the Defendants' acts, practices and conduct, the Plair ff suffered and continues to suffer from humiliation, anger, anxiety, emotional distress, fear, rustration and embarrassment.

COUNT I

VIOLATIONS OF THE FDCPA - 15 U.S.C. § 1692, et seq.

- 21. The Plaintiff incorporates by reference all of the above paragraphs of this Com laint as though fully stated herein.
- 22. The Defendants' conduct violated 15 U.S.C. § 1692d in that Defendants engaged in be avior the natural consequence of which was to harass, oppress, or abuse the Plaintiff in connection with the collection of a debt.
- 23. The Defendants' conduct violated 15 U.S.C. § 1692d(5) in that Defendants caused a phone to ring repeatedly and engaged the Plaintiff in telephone conversations, with the intent to

anno and harass.

- 24. The Defendants' conduct violated 15 U.S.C. § 1692d(6) in that Defendants placed calls the Plaintiff without disclosing the identity of the debt collection agency.
- 25. The Defendants' conduct violated 15 U.S.C. § 1692e in that Defendants used false leceptive, or misleading representation or means in connection with the collection of a debt.
- 26. The Defendants' conduct violated 15 U.S.C. § 1692e(10) in that Defendants emplyed false and deceptive means to collect a debt.
- 27. The Defendants' conduct violated 15 U.S.C. § 1692f in that Defendants used unfai and unconscionable means to collect a debt.
- 28. The foregoing acts and omissions of the Defendants constitute numerous and mult le violations of the FDCPA, including every one of the above-cited provisions.
 - 29. The Plaintiff is entitled to damages as a result of Defendants' violations.

COUNT II

INTENTIONAL INFLICTION OF EMOTIONAL DISTRESS

- 30. The Plaintiff incorporates by reference all of the above paragraphs of this Com laint as though fully set forth herein at length.
- 31. The acts, practices and conduct engaged in by the Defendants vis-à-vis the

 Plair ff was so outrageous in character, and so extreme in degree, as to go beyond all possible

 boun s of decency, and to be regarded as atrocious, and utterly intolerable in a civilized

 comi unity.
- 32. The foregoing conduct constitutes the tort of intentional infliction of emotional distress under the laws of the State of New York.
 - 33. All acts of the Defendants and the Collectors complained of herein were

comi itted with malice, intent, wantonness, and recklessness, and as such, the Defendants are subjet to imposition of punitive damages.

COUNT III

VIOLATIONS OF NEW YORK GBL § 349 ENGAGING IN UNLAWFUL DECEPTIVE PRACTICES AND ACTS

- 34. The Plaintiff incorporates by reference all of the above paragraphs of this Com laint as though fully set forth herein at length.
- 35. The acts, practices and conduct engaged in by the Defendants and complained of herei constitute "deceptive acts and practices" within the meaning of Article 22A of the General Busi 28s Law of the State of New York, NY GBL § 349.
- 36. The Defendants willfully and knowingly engaged in conduct constituting dece ive acts and practices in violation of NY GBL§ 349.
- 37. The Plaintiff has suffered and continues to suffer actual damages as a result of the foregoing acts and practices, including damages associated with, among other things, hum ation, anger, anxiety, emotional distress, fear, frustration and embarrassment caused by the Defe dants.
- 38. By virtue of the foregoing, the Plaintiff is entitled to recover actual damages, trebl 1, together with reasonable attorneys' fees.

COUNT IV

<u>VIOLATIONS OF THE TELEPHONE CONSUMER PROTECTION ACT – 47 U.S.C. § 227, et seg.</u>

- 39. The Plaintiff incorporates by reference all of the above paragraphs of this Com laint as though fully stated herein.
- 40. Without prior consent the Defendants contacted the Plaintiff by means of autor atic telephone calls or prerecorded messages at a cellular telephone or pager in violation of

47 U.S.C. § 227(b)(1)(A)(iii).

- 41. The foregoing acts and omissions of the Defendants constitute numerous and mul ple violations of the Telephone Consumer Protection Act, including every one of the above-cite provisions.
 - 42. The Plaintiff is entitled to damages as a result of the Defendants' violations.

PRAYER FOR RELIEF

WHEREFORE, the Plaintiff respectfully prays that judgment be awarded in the Plai tiff's favor and against the Defendants as follows:

- 1. Against the named the Defendants, jointly and severally, awarding the Plaintiff actual damages pursuant to 15 U.S.C. § 1692k(a)(1);
- 2. Against each of the named the Defendants, awarding the Plaintiff statutory damages of \$1,000.00 pursuant to 15 U.S.C. §1692k(a)(2)(A);
- 3. Against the named the Defendants, jointly and severally, awarding the Plaintiff actual damages, trebled, pursuant to NY GBL § 349;
- 4. Against the named the Defendants, jointly and severally, awarding the Plaintiff recovery of the costs of litigation and reasonable attorney's fees pursuant to 15 U.S.C. § 1692k(a)(3);
 - 5. Statutory damages pursuant to 47 U.S.C. § 227(b)(3)(B) & (C);
- 6. Against the named the Defendants, jointly and severally, awarding the Plaintiff punitive damages in such amount as is found appropriate; and
 - 7. Granting the Plaintiff such other and further relief as may be just and proper.

TRIAL BY JURY DEMANDED ON ALL COUNTS

Date 1: July 23, 2013

Respectfully submitted,

By_ Sergei Lemberg, Esq. (SL 6331)

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